



**Community
Action
Organization**
of WNY

FREE

Zoom
376 770 5626



Join our online series this fall

CAO Business School

Our business development classes will run online this fall using Zoom. You will learn what it takes to run a business, develop an understanding of business plan basics, and learn about the financial foundation needed to get started. Dive into legal business concepts and entities, and understand the difference between personal credit and business credit. Get hands-on training on utilizing market research to best prepare your business financials and to apply for a business loan or a grant.

Date: Monday, September 14, 2020
Subject: **Orientation and Business Plan Basics**
Time: 6:00 to 7:30 PM

Date: Monday, September 28, 2020
Subject: **The Financial Foundation**
Time: 6:00 to 7:30 PM

Date: Monday, October 12, 2020
Subject: **Business Concepts and Entities**
Time: 6:00 to 7:30 PM

Date: Monday, October 26, 2020
Subject: **Personal and Business Credit**
Time: 6:00 to 7:30 PM

Date: Monday, November 9, 2020
Subject: **Market Research**
Time: 6:00 to 7:30 PM

Date: Monday, November 23, 2020
Subject: **Business Financials**
Time: 6:00 to 7:30 PM

Date: Monday, December 7, 2020
Subject: **Business Grants and Loans**
Time: 6:00 to 7:30 PM

SIGN UP TODAY.

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caowny.org/business-development-program